



## Greening our Hotels – second edition, 28<sup>th</sup> of September 2010

Location: Athenee Palace Hilton Hotel, Bucharest

Listen, learn, discuss and network with the key experts and practitioners in energy efficient and ecological construction.

[8:15 - 9:00] - **Registration & welcoming coffee**

[9:05 - 10:00] - **Introduction /The Business Case for Greening Our Hotels Speakers:**

Opening speech:

- Steven Borncamp – President Romania Green Building Council
- David Nicholl – General Manager Schneider Electric

[10:00 – 11:30] - **Financial Incentives, Legislation, and Certifications Speakers:**

- Maria-Daniela Toma – Ministerul Mediului - Eco-label for hotels
  1. Case Study – Eco-label Hotel Saturn – Linica Stan, Director
  2. Case Study – Eco-label Hotel Crowne Plaza – Melania Secuianu
- Mark Velody – Consultant – “EU EBRD Energy Efficiency Finance Facility” (EEFF)
- Q / A Session

[11:00 - 12:00] **Coffee Break**

[12:00 – 13:00] - **Innovation Showcase - New Business Ideas for the Hospitality Industry in Energy Efficiency, Renewable Energy and Environmental Responsibility Speakers:**

**Part 1: Relevant case studies for green rehabilitation and/or new construction of hotels**

- Rafael Marculescu – Schneider Electric - Case study presentation
- David Clark – Cundall – Case study presentation
- Q / A Session

[13:00 - 14:00] – **Lunch**

[13:00 - 14:00] **Part 2: Punctual solutions for reducing the environmental impact of hotel's operations**

- Costin Cunesteanu – Philips Romania - Energy efficient lighting solutions applied in hotels
- Waste management of lighting
- Katja Perrey – Katja Perrey Landscapes – Sustainable Solutions for Landscape Design
- Waste management of package waste
- Q / A Session